



DESIGN
SERVICES
LARGE FORMAT
DIGITAL
LITHOGRAPHIC

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CONFIDENCE GROWS WITH BREAKTHROUGH INTO NEW MARKETS

THE COMPANY

John Vaughan started Kingsley Print & Design in 1981 and still runs the company as Managing Director, with his son Bradley as Sales Director. Although purely a litho company at the start, the commercial printer has since branched out into narrow and wide format digital print, finishing and graphic design. It employs more than 20 staff, running 24 hours a day, 4-6 days per week.

THE ISSUE

- Having to outsource A4 landscape work as existing Duplo bookletmaker unable to handle
- Reduced revenue, increased costs and turnaround time potentially caused
- New digital press with this capability makes need more pressing

THE CHALLENGE

- Limited space on production floor for new equipment
- Enhance in-house capability to open up new markets and reduce outsourcing



THE SOLUTION

- Original intelligent collating towers retained
- Modular system allows switching from DBM-500 Bookletmaker and DBM-500T Trimmer to DBM-600/600T
- System also has improved automation and waste extraction

THE OUTCOME

- 600i Booklet System delivers A4 landscape finishing capability
- Better competitiveness through removing outsourcing and associated costs
- Total reliability – no breakdowns or engineer calls in more than nine months from installation
- Compact footprint – no extra floor space needed



The reliability of the system has given production so much confidence, and A4 landscape means we can break into new markets.”

Bradley Vaughan
Sales Director, Kingsley Print & Design