

## CASE STUDY

# ONE DIGITAL BRIGHTON

Duplo Booklet Maker helps to drive **lean manufacturing**

## WHO

Brighton based, One Digital are a successful expanding southern printer, who's investment in the right products, at the right time, have enabled them to continue to grow in today's challenging print market.

With 24 staff and a £ 2 million turnover, one of their biggest strengths is down to being able to offer a wide range of services, ranging from litho and digital presses, as well as large format machines, all handled under the roof of their Brighton premises

### Duplo's challenges were to:

- Provide a product suitable to finish Digital print within the same day
- Support growth within the business, by enabling lean manufacturing
- Generate new revenue streams



## WHAT

A steady up-turn in business, saw the need to invest in a DBM-600 booklet system, which has undoubtedly been a worthy investment for the company. The purchasing of their Duplo Booklet maker has supported them to grow, by keeping stitching jobs, in-house, seeing a decrease in costs versus an increase in profit for the business.

- Bringing finishing in-house, supporting efficient project management
- Manage short run faster turnaround work efficiently

“ One Digital, has always been an advocate for Duplo, not only for the products, the reliability and the build quality, but also for the sales and service support that comes with it. ”

Lynn Brazier

## SOLUTION

By investing in the RIGHT products, the Duplo DBM-600 Booklet System, One Digital have seen their business increase in production.

### These Duplo products enabled:

- The ability and agility to handle A4 landscape stitching, which compliments the printed flat sheets produced on an IGEN print engine.
- A sufficient increase in business, resulting in implementing a double shift within the Digital side of the business.
- Further investment in January of this year, upgrading their Duplo DC-645 to the new DC-646i Slitter/Cutter/Creaser. The new model is in constant use and the multi-perforating options have resulted in an increase in business and new revenue streams.