

CASE STUDY

PRESSISION CREATIVEPRINT &FINISHING

Sweet **taste of success** for a firm that stands out from the crowd

WHO

Innovation is at the heart of every single job for Pressision Creative Print & Finishing, which has a brand with a burgeoning reputation.

Employing 20 people and with a £2million turnover, it is based near Leeds in Yorkshire and serves a selection of national and international market with proven expertise in the creative and luxury goods market.

Duplo's challenges were to:

- Minimise time and labour on intensive finishing options
- Streamline budgets to improved work practices
- Reduce inefficiencies due to separate creasing, slitting and diecutting



WHAT

The operation wanted to focus more on the finishing of jobs and increase automation.

It also wanted to:

- Improve make-ready times and streamline production processes
- Push the boundaries to speed up time from order to invoice
- Obtain a user-friendly system easily accessible for all the workforce

“ We’ve never looked back. Duplo has helped us stand out from the crowd with our finishing processes by creating unique products ”

James Taylor, Founder
Pressision Creative Print & Finishing

SOLUTION

The Duplo DC-646PRO slitter, cutter and creaser provided fantastic quality, reliability and speed in a user friendly automated system.

This Duplo product enabled:

- A simplified finishing process capable of creating ‘unique’ products
- Offered new contract opportunities in the luxury goods market, including confectionery
- More responsive service and faster delivery of jobs
- A super-fast finish with many products completed within an hour